



2024 Exhibitor

Advertising Opportunity

RESERVATION DEADLINE: 23 February 2024
ARTWORK DEADLINE: 15 March 2024

The ISMRM is pleased to offer Exhibitors the opportunity to increase their visibility by advertising in our Guide to Exhibition. The Guide will be distributed to over 5,000 MR professionals — your prospective clients! — at the 2024 ISMRM & ISMRT Annual Meeting & Exhibition. Attendees look to this guide for important information about the technical exhibition, e-poster exhibitions, as well as for maps, room numbers and scheduling.

To reserve ad space, please contact: Jennifer Clark, Director of Meetings by **Friday, 23 February 2024**
Email: jennifer@ismrm.org
Phone: +1 510 841 1899, Fax: +1 510 841 2340

ADVERTISING RATES:

Full page Ad:	US\$4,000.00
Half page Ad:	US\$2,000.00

AD SPECIFICATIONS:

COLOR: 4-color process (CMYK) or grayscale

PRINT SIZE SPECIFICS: A4 (210mm x 297mm)

- FULL PAGE AD SPECIFICS: 216mm x 303mm (includes 3mm bleed throughout)
- HALF PAGE AD SPECIFICS: 216mm x 150mm (includes 3mm bleed all around)

BLEED ALLOWANCE: 3mm

FILE FORMAT: High-resolution (300 dpi) print-ready PDF files showing crop marks and bleed

AD SUBMISSION: Please email the final artwork by **Friday, 15 March 2024**, to the ISMRM Marketing Department: ellen@ismrm.org and parshy@ismrm.org.

